

## MINISTRY OF TOURISM REPUBLIC OF SOUTH AFRICA

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## NATIONAL ASSEMBLY:

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## Mr P G Moteka (EFF) to ask the Minister of Tourism:

Since she has taken office, what (a) total number of tourist destinations have been opened in (i) townships, (ii) villages and (iii) small towns and (b) are the names of the specified tourist destinations? NW1578E

## **REPLY**:

Tourism destinations<sup>1</sup> are geographic areas with a concentration of clearly defined tourism potential or attractiveness, as well as supporting tourism facilities and services. The tourism destination development approach used by the Department seeks to: -

- prioritise *destinations* rather than individual tourism projects/products/activities;
- encourage compact, mixed-use precincts/destinations
- support the enhancement of the general environment within which attractions and products are located;
- strengthen the linkages between attractions and improve the quality of the tourist experience within destinations;
- foster geographic spread;

<sup>&</sup>lt;sup>1</sup> A 'destination' is a wider spatial area containing different elements, including attractions (mountains, beaches, museums etc), accommodation, activities, accessibility and general amenities and services – these together make up the tourist <u>experience</u>. Often, attractions do not garner any income of themselves (eg beaches, mountains). A guesthouse would be a single <u>product</u> within this agglomeration that presents an economic opportunity for local entrepreneurs. Destinations do not conform to political-geographic boundaries, and often cut across these according to their own internal economic logic.

- "crowd-in" various efforts, funds, influence etc, as well as harness NDT's relationships with other Departments, Entities, and Sectors; and
- strengthen the linkages with other sectors
- (a) and (b) What total number of tourist destinations have been opened in (i)Townships (ii)
  Villages (iii) Small towns and (b) what are the names of the specified tourist destinations (
  Attractions)

The Department prioritises work in rural areas and townships with high tourism potential. For example the Department has facilitated the development of one masterplan in the Eastern Cape (Wild Coast) and 3 in the Northern Cape since 2018. These wide areas plans cover predominantly rural and underserviced regions of the country. Subsequent to the initiation of this work, precinct plans have been developed (in collaboration with provinces, municipalities and effected communities in Kleinzee, Khayalitsha, Mdantsane and Galeshewe. The Department is in the process of doing technical design for implementation in these precincts, as well as Vilikazi Street precinct, which was developed by the City of Johannesburg. Technical assessments have been completed for Port St Johns, with precinct planning to be undertaken in the current year. The Department has conducted detailed concept development for two areas within the Northern Cape masterplan areas, and will be developing a concept for the Magwa Tea Estate and Waterfalls near Lusikisiki. Through the expanded public works programme thirty community based tourism projects, based across South Africa's rural areas, are contained in the Departments 2021/22 annual performance plan and will be developed over the MTEF period.

Through the Tourism Incentive Programme, the following TTF projects were approved in towns such amongst others: -

- Eastern Cape: Maletswai (Buffalo City)
- Kwazulu-Natal: Manguzi (Maputoland)
- Limpopo: Tzaneen
- Mpumalanga: Graskop, Komatipoort, White River, eMakhazeni
- North West: Magaliesburg
- Northern Cape: Upington